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**THARPERROBBINS WELCOMES PAT RUSHTON
AS SENIOR VP OF QUALITY, GLOBAL INTEGRATION AND STRATEGY**

STATESVILLE, N.C. – The TharpeRobbins Company, Inc. has announced that Pat Rushton has been named the new senior vice president of quality, global integration and strategy. Rushton reports to Brett Tharpe, president and chief executive officer of the company.

In this new role, Rushton is responsible for the overall quality efforts in delivering product on time and flawlessly to all award recipients. Rushton will also identify and implement best practices to streamline the supply chain and support operational excellence throughout the company.

“With Pat’s knowledge and skill set, we know he will successfully implement processes for constantly monitoring the standard of excellence of all TharpeRobbin’s finished products to ensure they exceed expectations,” says Tharpe. “We have confidence that, with Pat’s expertise, we will continue to maintain and exceed our current high standards of product quality, so TharpeRobbins will continue to grow as a global leader in the managed recognition and rewards industry.”

Rushton previously served as director of manufacturing services for Scovill Fasteners, director of product integrity at Warnaco and vice president of manufacturing and distribution at The Santee Company. He received his Master of Business Administration from Pfeiffer University.

“I plan to focus on operational excellence throughout the organization and the supplier base,” says Rushton. “I look forward to working with the extremely talented and motivated team at TharpeRobbins.”

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The privately held TharpeRobbins was created through the February 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981. Customized programs include products ranging from personalized jewelry to fine art, electronics, sports equipment and outdoor merchandise. The company also offers rewards through local and national services, entertainment and recreation.

The company headquarters are located on a 25-acre campus in Statesville, N.C. and include an extensive showroom and state-of-the-art distribution facility. The Attleboro, Mass., operations include creative services, software development and jewelry manufacturing. The company is *ISO 9001:2000* certified. For more information, visit, www.tharperobbins.com.

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